

## OVERVIEW

**AGENCY:** U.S. Environmental Protection Agency (EPA)

**TITLE:** Chesapeake Bay Program Office Fiscal Year 2014 Request for Proposals for Chesapeake Bay Program Web Support

**ANNOUNCEMENT TYPE:** Initial Announcement

**RFP NUMBER:** EPA-R3-CBP-14-01

**CATALOG OF FEDERAL DOMESTIC ASSISTANCE (CFDA) NUMBER:** 66.466

## IMPORTANT DATES

November 12, 2013	Issuance of RFP
January 3, 2014	Proposal Submission Deadline (see Section IV for more information)
January 17, 2014	Approximate date for EPA to notify applicants of results
February 17, 2014	Approximate date for applicant to submit federal cooperative agreement application
March 19, 2014	Approximate date of award

EPA will consider all proposals that are postmarked by the U.S. Postal Service, hand-delivered, sent through an official delivery service (with documentation indicating EPA acceptance from said delivery service), or submitted via Grants.gov on or before 5:00 EST on January 3, 2014. Any proposals postmarked, hand delivered, or submitted via <http://www.grants.gov/> after the due date and time will not be considered for funding. No proposals will be accepted by facsimile or e-mail.

## SUMMARY

The U.S. Environmental Protection Agency's (EPA) Chesapeake Bay Program Office (CBPO) is announcing a Request for Proposals (RFP) for applicants to provide the Chesapeake Bay Program (CBP) partners with a proposal to support the web design and development service needs of CBP's Management Board, goal implementation teams (GITs), and relevant workgroups. Proposals should address the approach to be used to assess the needs of the CBP partnership, document and vet those needs to the partnership via the Management Board and/or relevant CBP teams and workgroups, and design and/or develop websites and content in support of those partnership needs. CBP partners include federal agencies, seven watershed jurisdictions, and many non-federal organizations; however, work funded under this RFP will support the seven watershed jurisdictions and other non-federal partners. The seven watershed jurisdictions are Delaware, the District of Columbia, Maryland, New York, Pennsylvania, Virginia, and West Virginia.

**FUNDING/AWARDS:** This RFP will cover the project period up to and including four years from an expected start date of March 19, 2014. CBPO plans to award one cooperative agreement under this RFP. The total estimated funding for four years is approximately \$1,150,000 to \$1,800,000, with an estimated \$250,000 to \$300,000 available for the first year and an estimated \$300,000 to \$500,000 in years two through four. There is no guarantee of funding throughout this period or beyond.

## **FULL TEXT OF ANNOUNCEMENT**

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### **II. Award Information**

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## **I: FUNDING OPPORTUNITY DESCRIPTION**

### **A. Background**

#### **1. About the Chesapeake Bay Program**

The Chesapeake Bay is North America's largest and most biologically diverse estuary. A resource of extraordinary productivity, it is worthy of the highest levels of protection and restoration. Authorized by Section 117 of the Clean Water Act, CBP is responsible for supporting the Chesapeake Executive Council through a number of actions, including the coordination of federal, state, and local efforts to restore and protect living resources and water quality of the Chesapeake Bay and its watershed. Section 117 also authorizes EPA to provide assistance grants to support the goals of the Program.

CBP is a unique regional partnership that has led and directed the restoration of the Chesapeake Bay since 1983. The CBP partners include the states of Delaware, Maryland, New York, Pennsylvania, Virginia, and West Virginia; the District of Columbia; the Chesapeake Bay Commission, a tri-state legislative body; EPA, representing the federal government; and participating citizen, local government, and scientific and technical advisory groups.

The CBP Partnership is guided at the direction of the Chesapeake Executive Council (Executive Council), which, through its leadership, establishes the policy direction for the restoration and protection of the Chesapeake Bay and exerts its leadership to rally public support for the Bay effort and signs directives, agreements, and amendments that set goals and guide policy for Chesapeake Bay restoration.

The Principals' Staff Committee (PSC) acts as the senior policy advisors to the Executive Council, accepting items for their consideration and approval and setting agendas for Executive Council meetings. PSC also provides policy and program direction to the Management Board.

The Management Board provides strategic planning, priority setting, and operational guidance through implementation of a comprehensive, coordinated, accountable implementation strategy for the CBP. It directs and coordinates all of the goal teams and workgroups under it.

Members of the GITs include federal and non-federal experts from throughout the watershed. Thus, academic experts, advocacy organizations, and others become active members of the broad restoration partnership.

Pursuant to Section 117(b)(2) of the Clean Water Act, 42 USC 1267 (b)(2), CBPO is the office within EPA charged with providing support to the Council in the restoration and protection of the Chesapeake Bay. CBPO and CBP mentioned above are two distinct entities.

## **2. Chesapeake 2000 and Executive Order 13508**

On June 28, 2000, the CBP's governing Council signed an agreement, known as *Chesapeake 2000: A Watershed Partnership (Chesapeake 2000)*. *Chesapeake 2000* is one of the most comprehensive watershed restoration plans developed for the Chesapeake Bay watershed. The agreement consolidated prior commitments and established new goals and deadlines for protecting and restoring the Chesapeake Bay's living resources, water quality, and vital habitats, promoting sound land use and engaging communities. In addition to identifying key measures necessary to restore the Chesapeake Bay, *Chesapeake 2000* provided the opportunity for Delaware, New York, and West Virginia to become more involved in the CBP partnership. These headwater states now work within the CBP Partnership to reduce nutrients and sediment that flow from their jurisdictional rivers into the Chesapeake Bay. This cooperative agreement will help fulfill the commitments of the *Chesapeake 2000*, Goals 1, 2, 3, 4, and 5. The outcomes will result in progress toward water quality and living resource goals as well as the stewardship goals on an annual basis.

President Obama's Executive Order (EO) 13508 to protect and restore the Chesapeake Bay was issued in May 2009. The EO calls for a new strategy for restoring and protecting the Chesapeake Bay. This new strategy builds upon existing CBP goals and identifies a small set of strategy goals and outcome measures that are representative of the "new era of shared federal leadership" in protecting and restoring the Bay, as called for in EO 13508.

## **B. Scope of Work**

CBPO is seeking cost-effective proposals from eligible applicants to support the design and development of websites and content that support CBP partnership objectives and communication needs as identified by the Management Board and relevant CBP workgroups and teams. This includes the suite of CBP partnership websites, including: [www.chesapeakebay.net](http://www.chesapeakebay.net), *ChesapeakeStat*, Bay Backpack, and Bay Journal, for which the stakeholder is the CBP partnership. Specifically, CBPO is seeking applicants to provide web development and web design support. Generally, support includes development and design of web pages, web content, mobile web applications, and the periodic redesign of sites. The CBP partners collect a vast array of data and information, and effectively communicating this information through the

Internet is critical to the success of the partnership's efforts to restore Chesapeake Bay and its surrounding watershed.

Specific activities include eliciting requirements from CBP's Management Board, GITs, and relevant workgroups; review of existing web assets against those requirements; and the development of new or refinement of existing web applications to meet those requirements. Additionally, the support includes advising CBP's Management Board, GITs, and relevant workgroups on the development of audience-focused applications and content required to meet specific programmatic goals and objectives of the CBP partnership.

This support will be overseen by the CBP partnership's lead web designer. The CBP partnership, communications workgroup, and the Leadership GIT will provide overall direction to the recipient on content for websites. The recipient's positions will be located at CBPO in Annapolis, Md., to efficiently work with non-federal partners' staff located onsite (e.g. University of Maryland Center for Environmental Science, Alliance for the Chesapeake Bay, Chesapeake Research Consortium), who will provide technical and day-to-day direction. The space will be considered an in-kind form of assistance.

The CBP partnership provides timely and quality information to the general and interested public; management and policy-setting committees; partners; stakeholders; and Chesapeake Bay GITs, on all aspects of the CBP partnership and its efforts to restore and protect the Chesapeake Bay ecosystem.

CBPO intends to award one cooperative agreement under this RFP to an organization to carry out both activities to support CBP's mission. The proposing organization should be oriented towards further promotion and enhancement of the capacity of environmental professionals working within the partnership-oriented, implementation-focused structure of the CBP partnership. The above areas of emphasis need not be the sole missions of the proposing organization. The total estimated funding for four years is approximately \$1,150,000 to \$1,800,000, with an estimated \$250,000 to \$300,000 available for the first year and an estimated \$300,000 to \$500,000 in years two through four.

If your organization has an interest in this project, has the skills to accomplish the activities, and is eligible to receive a federal assistance agreement as described in Section III of this announcement, we encourage you to submit a proposal. Each eligible proposal will be evaluated using the criteria described in Section V. The activity is a multi-year project (up to four years), and the proposal should have a work plan and budget for the first year and an estimated budget detail for each of the subsequent three years.

### **Activity 1: CBP Web Development Support**

Since the publication of its first website in the mid-1990s, the Chesapeake Bay Program has become increasingly reliant on Internet-based communications as the primary method of informing stakeholders about Chesapeake Bay protection and restoration efforts. A vast array of audience groups rely on key web-based communications as the method for staying abreast of key issues facing Chesapeake Bay restoration. This activity principally supports the non-federal

Chesapeake Bay Program partners and their efforts to provide timely and quality information on all aspects of the partnership and its efforts to restore the Chesapeake Bay ecosystem to interested stakeholders. EPA intends to award a cooperative agreement to an organization to assist in the development of websites and web and mobile applications that effectively communicate information to a wide audience critical to the success of the efforts to restore the Chesapeake Bay.

The following are examples of the types of activities the recipient may carry out to support the CBP partners' web development. Applicants may consider these activities as well as describe alternative approaches to development of CBP partnership websites and mobile applications that effectively communicate CBP data and information to stakeholders:

- In support of the Management Board, goal implementation teams, and relevant CBP workgroups (<http://www.chesapeakebay.net/about/organized>), assess and document the Internet-based communication objectives and needs of the partnership; and develop custom web-based communication tools and sites to meet those objective and needs.
- Develop state-of-the-art, custom websites and applications using industry standard web development tools and techniques in support of partnership needs. Examples of relevant technologies may include: HTML, ColdFusion, PHP, Expression Engine, Cascading Style Sheets (CSS), Javascript, JQuery and SQL.
- Manage content by designing, creating, populating and maintaining relevant data repositories to support the needs of the partnership. Examples of relevant database technologies include: MySQL and Microsoft SQL Server.
- In support of CBP partnership needs, implement and manage relevant content management systems to store authoritative data and key restoration messages. Examples of relevant content management systems include Expression Engine, Drupal and Wordpress.
- Assist in implementing the design for CBP partnership's websites through the creation of original graphics, copy, formatting, design concepts, etc.
- Advise partnership on new standards, approaches, and methodologies for the continued improvement of content delivery to key partnership audiences, which may include new standards and methods for improving the quality, speed, and content of the web-based communications.

## **Activity 2: CBP Web Design Support**

This activity principally supports the non-federal Chesapeake Bay Program partners and their efforts to provide timely and quality information on all aspects of the partnership and its efforts to restore the Chesapeake Bay ecosystem to partners, stakeholders, and the public. EPA intends to award a cooperative agreement to an organization to assist in the design of websites and web

and mobile applications that effectively communicate information to a wide audience critical to the success of the efforts to restore the Chesapeake Bay.

The following are examples of the types of activities the recipient may carry out to support the CBP partners' web design. Applicants may consider these activities as well as describe alternative approaches to designing CBP partnership websites and mobile applications that effectively communicate CBP data and information to a wide array of partner and stakeholder audiences:

- Design web-based communication tools, applications and sites in support of key partnership communication objectives. Employ state-of-the-art web design principles, including response web design and cascading style sheets to develop effective communication tools. Examples of design software include: Photoshop, HTML5, PHP and Javascript.
- Create designs and implements them within content management solutions used by CBP websites and web based applications including ExpressionEngine, Drupal and Wordpress.
- Work collaboratively with relevant teams and workgroups to understand specific communication needs and custom design user interface designs in response to those needs.
- Lead the design of the look and feel for CBP partnership's websites and web-based applications through the creation of original graphics, copy, formatting, design concepts, etc.
- Analyze and refine website and web application design and UX requirements.
- Responsible for creating highly usable websites and web application and should be familiar with usability testing and techniques.
- Assist in the designing of websites and mobile applications optimized for mobile devices using responsive web design.
- Translate often complex business requirements into design mockups (including sketches and paper prototypes) that follow both brand and style guidelines of CBP.

### ***Obtaining Additional Information***

For additional background information on the CBP achievements and commitments, see the CBP Partnership's website located at <http://www.chesapeakebay.net/> or call 1-800-YOUR-BAY to receive information by mail.

## **C. EPA Strategic Plan Linkage & Anticipated Outcomes and Outputs**

Pursuant to Section 6a of EPA Order 5700.7, “Environmental Results under EPA Assistance Agreements,” EPA must link proposed assistance agreements to the Agency’s Strategic Plan. EPA also requires that grant applicants and recipients adequately describe environmental outputs and outcomes to be achieved under assistance agreements (see EPA Order 5700.7, Environmental Results under Assistance Agreements, <http://www.epa.gov/ogd/grants/award/5700.7.pdf>).

### **1. Linkage to EPA’s Strategic Plan**

The overall goal of this cooperative agreement is to protect and restore the Chesapeake Bay ecosystem through continued technical support to address water-quality restoration goals and maintain public awareness of Chesapeake Bay restoration. Under EPA’s FY2011–2015 Strategic Plan, this goal supports Strategic Goal #2: Protecting America’s Waters; Objective 2.2: Protect and Restore Watersheds and Aquatic Ecosystems; specifically, Improve the Health of the Chesapeake Bay Ecosystem. The project funded under this announcement must be linkable to these strategic goals. Specifically, the proposed activities will support jurisdictional assessment of achievement of their two-year milestones, reporting to the public on progress of implementing the jurisdictions’ WIPs, and improving adaptive management by the jurisdictional partner agencies.

### **2. Outputs**

The term “output” means an environmental activity, effort, and/or associated work product related to an environmental goal and objective that will be produced or provided over a period of time or by a specified date. Outputs may be quantitative or qualitative but must be measurable during an assistance agreement funding period. Expected outputs from the project(s) to be funded under this announcement may include the following:

- Current, functional, informative CBP websites that respond to suggested direction of CBP partners, communications team, and GITs, and relay useful information about CBP and its restoration efforts.
- Redesigned Bay Backpack website.
- Website design improvements to address multiple platforms and scalability.
- Website redesigns to ensure portfolio is current with up-to-date technologies.
- Integration of content across multiple web applications and decision support tools to remove content duplication and ambiguity.

Progress reports and a final report will also be required outputs, as specified in Section VI(C) of this announcement, “Reporting Requirement.”

### **3. Outcomes**

The term “outcome” means the result, effect, or consequence that will occur from carrying out an environmental program or activity that is related to an environmental or programmatic goal or objective. Outcomes may be qualitative and environmental, behavioral, health-related, or programmatic in nature but must also be quantitative. They may not necessarily be achievable within an assistance agreement funding period. An example of an outcome under this proposal is the effectiveness of management actions taken to protect and restore Bay tidal and non-tidal water quality and critical habitats due to improved, audience-focused, relevant content published on the suite of CBP public facing websites. Another example is improved public participation,

engagement and education resulting from the publication of audience-focused web content, data, and management actions taken to protect and restore Bay tidal and non-tidal water quality and critical habitats.

#### **D. Authorizing Statutes and Regulations**

The cooperative agreement made as a result of this announcement is authorized under the Clean Water Act, Section 117(d). Under Section 117(d) (1) of the Clean Water Act, EPA has the authority to issue grants and cooperative agreements for the purposes of protecting and restoring the Chesapeake Bay's ecosystem. This project is subject to EPA's General Grant Regulations: 40 CFR Part 30 for Grants and Cooperative Agreements with Institutions of Higher Education, Hospitals, and other Nonprofit Organizations and 40 CFR Part 31 Uniform Administrative Requirements for Grants and Cooperative Agreements to State and Local Governments.

## **II: AWARD INFORMATION**

#### **A. Funding Amount and Expected Number of Awards**

CBPO plans to award one cooperative agreement under this RFP. Funding for the activities listed above is approximately \$250,000 to \$300,000 for FY2014 and \$300,000 to \$500,000 for FY2015 through FY2017, depending on funding availability, satisfactory performance, and other applicable considerations. The total estimated funding for four years is approximately \$1,150,000 to \$1,800,000.

EPA reserves the right to reject all proposals and make no award under this announcement.

EPA reserves the right to make additional awards under this announcement, consistent with Agency policy and guidance, if additional funding becomes available after the original selection is made. Any additional selection for awards will be made no later than six months after the original selection decision.

#### **B. Award Type**

EPA has determined that a cooperative agreement is the appropriate funding vehicle for this project. Cooperative agreements are used under circumstances where substantial involvement is anticipated between EPA and the recipient during performance of the activity. EPA awards cooperative agreements for those projects in which it expects to have substantial interaction with the recipient throughout the performance of the project. EPA will negotiate the precise terms and conditions of "substantial involvement" as part of the award process. Federal involvement may include close monitoring of the recipient's performance; collaboration during the performance of the scope of work (in accordance with 40 CFR 30.44(e) or 31.36(g), as appropriate); review of proposed procurements; review of key personnel; and/or review and comment on the content of printed or electronic publications prepared. EPA does not have the authority to select employees or contractors employed by the recipient. The final decision on the content of reports rests with the recipient.



For this project, federal involvement would typically be in the form of participation with other CBP partners and stakeholders in an advisory capacity to the grantee. This participation is expected to include involvement through the various CBP Goal Implementation Teams and related committees and workgroups (on which EPA also participates to ensure that all the recommendations for technical work support the CBP partners). All work conducted is to support the efforts to restore the Chesapeake Bay ecosystem.

### **C. Partial Funding**

In appropriate circumstances, EPA reserves the right to partially fund proposals by funding discrete portions or phases of proposed projects. If EPA decides to partially fund a project, it will do so in a manner that does not prejudice the applicant or affect the basis upon which the proposal or portion thereof was evaluated and selected for award and therefore maintains the integrity of the competition and selection process.

### **D. Expected Project Period**

The expected project period for the cooperative agreement is four years, with funding provided on an annual basis. No commitment of funding can be made beyond the first year. The expected start date for the award resulting from this RFP is **March 19, 2014**.

### **E. Pre-Award Costs**

Recipients may incur otherwise eligible and allowable pre-award costs up to 90 days prior to award at their own risk without prior approval of EPA's award official. Pre-award costs must comply with 40 CFR 30.25(i) for universities and non-profits and 2 CFR Part 225, Appendix B, Item 31 for governmental organizations. If EPA determines that the requested pre-award costs comply with the relevant OMB Cost Principles (2 CFR Part 225 for government entities, 2 CFR Part 220 for educational institutions, and 2 CFR Part 230 for nonprofit organizations), and that the costs are justified as allocable to the project, then these costs may be included as allowable expenditures at the time that the assistance award document is prepared. However, if for any reason EPA does not fund the proposal or the amount of the award is less than the applicant anticipated, then EPA is under no obligation to reimburse the applicant for these costs incurred. Thus, applicants incur pre-award costs at their own risk. Costs incurred more than 90 days prior to award require the approval of EPA Region 3's grant official.

## **III: ELIGIBILITY INFORMATION**

### **A. Eligible Applicants**

Nonprofit organizations, state and local governments, colleges, universities, and interstate agencies are eligible to submit proposals in response to this RFP. For-profit organizations are not eligible to submit proposals in response to this RFP.

### **B. Cost-Share or Matching Requirements**

Pursuant to Clean Water Act 117(d)(2)(A), the agency shall determine the cost share requirements for awards. The CFDA Number 66.466 states that assistance agreement applicants must commit to a cost share ranging from five to 50 percent of eligible project costs as determined at the sole discretion of EPA. For this RFP, EPA has determined that an applicant must provide a minimum of five percent of the total cost of the project as the non-federal cost share.

Cost-share may be in the form of cash or in-kind contributions. Involvement from foundations, watershed groups, private sector, eligible governmental, as well as non-conventional partners can help with the match. This match must be met by eligible and allowable costs and is subject to the match provisions in grant regulations. Proposals that do not demonstrate how the five percent match will be met will be rejected.

### **C. Threshold Eligibility Criteria**

Only proposals from eligible entities (see Section III.A above) that meet the following threshold eligibility criteria will be evaluated against the criteria in Section V.B. Applicants must meet the following threshold criteria to be considered for funding. Applicants deemed ineligible for funding consideration as a result of the threshold eligibility review will be notified in writing within 15 calendar days of the ineligibility determination.

1. Proposals must substantially comply with the proposal submission instructions and requirements set forth in Section IV of this announcement or else they will be rejected. Where a page limit is expressed in Section IV with respect to the narrative proposal, pages in excess of the page limitation will not be reviewed.
2. In addition, proposals must be postmarked, hand-delivered, sent through an official delivery service (with documentation indicating EPA acceptance from said delivery service), or submitted through [www.grants.gov](http://www.grants.gov) as specified in Section IV of this announcement on or before the proposal submission deadline published in Section IV. Applicants are responsible for ensuring that their proposal reaches the designated person/office specified in Section IV by the submission deadline. Proposals sent after the submission deadline will be considered late and returned to the sender without further consideration unless the applicant can clearly demonstrate that it was late due to EPA mishandling or because of technical problems associated with [www.grants.gov](http://www.grants.gov). Applicants should confirm receipt of their proposal with Tim Roberts at 410-267-5770 or [roberts.timothy-p@epa.gov](mailto:roberts.timothy-p@epa.gov) as soon as possible after the submission. Failure to do so may result in your proposal not being reviewed.
3. The project funded under this announcement must be linked to the strategic goal outlined in Section I.C.1.
4. For a proposal to be considered eligible for funding, substantive project-related work included in the proposal must take place within the Chesapeake Bay watershed, which includes portions of Delaware, Maryland, New York, Pennsylvania, Virginia, and West

Virginia, and all of the District of Columbia.

5. Proposals must specify how they will meet the five percent cost-share requirement of Section III.B.
6. Proposals requesting funding for more than the maximum of the cumulative funding range for the activity will be rejected.
7. If a proposal is submitted that includes any ineligible tasks or activities, that portion of the proposal will be ineligible for funding and may, depending on the extent to which it affects the proposal, render the entire proposal ineligible for funding.

#### **IV: APPLICATION AND SUBMISSION INFORMATION**

##### **A. How to Obtain a Proposal Package**

Applicants can download individual grant application forms from EPA's Office of Grants and Debarment website at: <http://www.epa.gov/ogd/AppKit/application.htm>.

To obtain a hard copy of materials, please send an email or written request to the Agency contact listed in Section VII of this announcement. Do not submit a full federal grant application in response to this RFP. If your proposal is selected for funding, an EPA project officer will request an application from you, negotiate the work plan and budget, and oversee the process of awarding the cooperative agreement.

##### **B. Content and Form of Proposal Submission**

Each proposal will be evaluated using the criteria referenced in Section V.B. of this announcement. You must submit a single-spaced proposal of up to 12 pages in length by the date and time specified in Section IV.C below. The format for this proposal is contained in Appendix A of this announcement. Review the directions for the preparation of the proposal. Proposals that are not prepared in substantial compliance with the requirements in Appendix A will not be considered for funding and will be returned to the applicant.

The proposal package **must** include all of the following materials:

1. **Standard Form (SF)-424, Application for Federal Assistance** – Complete the form. There are no attachments. Please be sure to include organization fax number and email address in Block 8 of SF-424. Please note that the organizational Dunn and Bradstreet (D&B) Data Universal Number System (DUNS) number must be included on the SF-424. Organizations may obtain a DUNS number at no cost by calling the toll-free DUNS number request line at 1-866-705-5711 or visiting their website at <http://fedgov.dnb.com/webform>.
2. **SF-424A, Budget Information** – Complete the form. There are no attachments. The total amount of federal funding requested for the project period should be shown on line

5(e) and on line 6(k) of SF-424A, the amount of indirect costs should be entered on line 6(j). The indirect cost rate (i.e., a percentage), the base (e.g., personnel costs and fringe benefits), and the amount should also be indicated on line 22.

- 3. Narrative Proposal** – The format for this proposal is contained in Appendix A of this announcement. Review the directions for the preparation of the proposal.

**Requirements for Narrative Proposal — See Appendix A**

All proposal review criteria in Section V must be addressed in the proposal. The proposal shall not exceed 12 pages in length. Pages refer to one side of a single-spaced, typed page. Font size should be no smaller than 10 and the proposal must be submitted on 8 ½" x 11" paper. Note that the 12 pages include all supporting materials, including resumes or curriculum vitae and letters of support. With the exception of documentation of non-profit status, cost-share letters of commitment, and the SF-424, if you submit more than 12 pages, the additional pages will be discarded and will not be reviewed. See Appendix A for additional instructions.

**C. Submission Dates and Times**

EPA will consider all submissions that are postmarked by the U.S. Postal Service, hand-delivered, include official delivery service documentation indicating EPA receipt from a delivery service, or submitted via <http://www.grants.gov/> on or before 5:00 p.m. EST on **January 3, 2014**. All submissions postmarked, hand delivered, or submitted via <http://www.grants.gov/> after the deadlines specified above will not be considered for funding. No proposals will be accepted by facsimile or e-mail.

**D. Intergovernmental Review**

Applicants must comply with the Intergovernmental Review Process and/or consultation provisions of Section 204, Demonstration Cities and Metropolitan Development Act, if applicable, which are contained in 40 CFR Part 29. This program is eligible for coverage under Executive Order (EO) 12372, An Intergovernmental Review of Federal Programs. An applicant should consult the office or official designated as the single point of contact in his or her state for more information on that state's required process for applying for assistance if the state has selected the program for review. Single Points of Contact can be found at <http://www.whitehouse.gov/omb/grants/spoc.html>. Further information regarding this requirement will be provided if your proposal is selected for funding.

**E. Funding Restrictions**

**Administrative Cost Cap Requirement under Statutory Authority**

Grantees applying for CBP assistance agreements must adhere to the requirements for "Administrative Costs" under the Clean Water Act, Section 117 (d)(4), which states that administrative costs shall not exceed 10 percent of the annual grant award (annual grant award = federal share plus cost-share). **Appendix B: Administrative Cost Cap Worksheet** is provided as an example of a method to calculate the 10-percent limitation. You are not required to submit Appendix B with your proposal.

### **Allowable Costs**

EPA assistance agreement funds may only be used for the purposes set forth in the cooperative agreement and must be consistent with the statutory authority for the award. Federal funds may not be used for cost sharing for other federal grants (except where authorized by statute), lobbying, or intervention in federal regulatory or adjudicatory proceedings. In addition, federal funds may not be used to sue the federal government or any other government entity. All costs identified in the budget must conform to applicable Federal Cost Principles contained in the Office of Management and Budget (OMB) Cost Principles (2 CFR Part 225 for government entities, 2 CFR Part 220 for educational institutions, and 2 CFR Part 230 for nonprofit organizations). During the grant negotiation, any ineligible costs outlined in the proposal (i.e. lobbying activities) will be excluded in the final grant award.

### **Programmatic Capability and Past Performance**

Applicants must submit a list of federally and/or non-federally funded assistance agreements as specified in **Appendix A**. In evaluating this evaluation criteria, EPA will consider the information provided by the applicant and may also consider relevant information from other sources, including information from EPA files and from current/prior grantors (e.g., to verify and/or supplement the information provided by the applicant). In addition, applicants must provide information on their organizational experience and plan for timely and successfully achieving the objectives of the proposed project and their staff expertise/qualifications, staff knowledge, and resources, or the ability to obtain them, to successfully achieve the goals of the proposed project.

## **F. Submission Methods and Instructions**

You may submit proposal in one of two ways: If you wish to apply electronically via <http://www.grants.gov/>, please follow the appropriate instructions under “Grants.gov Electronic Submission Instructions” below. If you wish to apply with a hard copy submission, please follow the instructions under “Hard Copy Submission Instructions” below. EPA encourages applicants to submit their proposal materials electronically through <http://www.grants.gov>. Please only use one form of submission.

### **Grants.gov Electronic Submission Instructions**

The electronic submission of your application must be made by an official representative of your institution who is registered with Grants.gov and is authorized to sign applications for Federal assistance. For more information on the registration requirements that must be completed in order to submit an application through grants.gov, go to <http://www.grants.gov> and click on “Applicants” on the top of the page and then go to the “Get Registered” link on the page. If your organization is not currently registered with Grants.gov, please encourage your office to designate an Authorized Organization Representative (AOR) and ask that individual to begin the registration process as soon as possible. Please note that the registration process also requires that your organization have a DUNS number and a current registration with the System for Award Management (SAM) and the process of obtaining both could take a month or more. Applicants must ensure that all registration requirements are met in order to apply for this opportunity through grants.gov and should ensure that all such requirements have been met well

in advance of the submission deadline. Registration on grants.gov, SAM.gov, and DUNS number assignment is FREE.

To begin the application process under this grant announcement, go to <http://www.grants.gov> and click on “Applicants” on the top of the page and then “Apply for Grants” from the dropdown menu and then follow the instructions accordingly. Please note: To apply through grants.gov, you must use Adobe Reader software and download the compatible Adobe Reader version. For more information about Adobe Reader, to verify compatibility, or to download the free software, please visit <http://www.grants.gov/web/grants/support/technical-support/software/adobe-reader-compatibility.html>

You may also be able to access the application package for this announcement by searching for the opportunity on <http://www.grants.gov>. Go to <http://www.grants.gov> and then click on “Search Grants” at the top of the page and enter the Funding Opportunity Number, EPA-R3-CBP-14-01, or the CFDA number (66.466) that applies to the announcement in the appropriate field and click the Search button. Alternatively, you may be able to access the application package by clicking on the Application Package button at the top right of the synopsis page for the announcement on <http://www.grants.gov>. To find the synopsis page, go to <http://www.grants.gov> and click “Browse Agencies” in the middle of the page and then go to “Environmental Protection Agency” to find the EPA funding opportunities. The full funding announcement is also available at <http://www.epa.gov/region03/chesapeake/grants.htm>.

### **Proposal Submission Deadline**

Your organization’s AOR must submit your complete proposal electronically to EPA through Grants.gov (<http://www.grants.gov>) no later than 5 p.m. EST on **January 3, 2014**. Please allow for enough time to successfully submit your application process and allow for unexpected errors that may require you to resubmit.

Please submit *all* of the application materials described below using the grants.gov application package that you downloaded using the instructions above. For additional instructions on completing and submitting the electronic application package, click on the “Show Instructions” tab that is accessible within the application package itself.

### **Application Materials**

1. Application for Federal Assistance (SF-424)
2. Budget Information for Non-Construction Programs (SF-424A)
3. Narrative Proposal (Project Narrative Attachment Form)-prepared as described in Section IV.B.3. of the announcement

Applications submitted through grants.gov will be time and date stamped electronically. If you have not received a confirmation of receipt from EPA (not from grants.gov) within 30 days of the application deadline, please contact the person identified in Section VII of this announcement. Failure to do so may result in your application not being reviewed.

## Hard Copy Submission Instructions

Please submit three complete, unbound copies of the proposal package that is described in Section IV.B (SF-424, SF-424A, and Narrative Proposal). The hard copies of the proposal should be double-sided, if possible. The proposal must be mailed or delivered to:

Tim Roberts  
U.S. Environmental Protection Agency  
Chesapeake Bay Program Office  
410 Severn Ave., Suite 109  
Annapolis, MD 21403  
(EPA-R3-CBP-14-01)

## G. Additional Provisions for Applicants Incorporated into the Solicitation

Additional provisions that apply to this solicitation and/or awards made under this solicitation, including but not limited to those related to confidential business information, contracts and subawards under grants, and proposal assistance and communications, can be found at [http://www.epa.gov/ogd/competition/solicitation\\_provisions.htm](http://www.epa.gov/ogd/competition/solicitation_provisions.htm). These, and the other provisions that can be found at the website link, are important, and applicants must review them when preparing proposals for this solicitation. If you are unable to access these provisions electronically at the website above, please communicate with the EPA contact listed in this solicitation to obtain the provisions.

## V: APPLICATION REVIEW INFORMATION

### A. Evaluation Process

After EPA reviews proposals for threshold eligibility purposes as described in Section III, CBPO will conduct a merit evaluation of each eligible proposal. Reviews will be performed by a team of professionals from EPA and other CBP partner organizations with a working knowledge of the technical analysis and programmatic evaluation needs of CBP partnership. All reviewers will sign a conflict of interest statement indicating they have no conflict of interest.

### B. Evaluation Criteria: Maximum score: 285 points

The specific criteria EPA will use to evaluate proposals are below.

Criteria	Points
<b>1. Organizational Capability and Program Description:</b> Under this criterion, reviewers will evaluate the application based on:  a. The quality of the proposal and how it demonstrates the ability to timely and successfully achieve the relevant activity to support the CBP partners as described in Section I.B ( <b>25 points</b> ).  b. How well the proposal demonstrates that the applicant has the skill,	50



<p>experience, and resources in website development and design, especially for a multi-partner organization, as well as a thorough understanding of estuarine science <b>(25 points)</b>.</p>	
<p><b>2. Programmatic Capability and Environmental Results Past Performance:</b> Under this criterion, reviewers will evaluate the applicant based on their programmatic capability to successfully perform the proposed activity taking into account the applicant's:</p> <p>a. Past performance in successfully completing federally- and non-federally-funded assistance agreements (assistance agreements include federal grants and cooperative agreements but not federal contracts) similar in size, scope, and relevance to the proposed project within the last three years (no more than five, and preferably EPA agreements). Successful completion of federally-funded assistance agreements also includes your organization's history of meeting reporting requirements and submission of acceptable final technical reports under those agreements <b>(15 points)</b>.</p> <p>b. Extent and quality to which they adequately documented and/or reported on their progress in achieving the expected results (e.g., outcomes and outputs) under federal agency assistance agreements performed within the last three years, and if such progress was not being made, whether the applicant adequately documented and/or reported why not <b>(15 points)</b>.</p> <p>c. Skill and experience in:</p> <ul style="list-style-type: none"> <li>i. Programming, including websites, web-based mobile applications, and backend databases, using the languages, tools and software including, but not limited to HTML, ColdFusion, PhP, ExpressionEngine, Drupal, Cascading Style Sheets (CSS), Javascript, JQuery and SQL; proficiencies in utilizing responsive web design for mobile devices <b>(30 points)</b>;</li> <li>ii. Website design, including experience with content management systems (ExpressionEngine, Drupal, and Wordpress); design and implementation through various software and tools (CSS, Photoshop, HTML5, PHP, Javascript); user interface development; creation of original graphics, and copy; and eliciting user requirements <b>(30 points)</b>;</li> <li>iii. The synthesis of data and information from a wide array of sources and the ability to translate often complex business requirements into design mockups (including sketches and paper prototypes) <b>following best practices for design style and branding (15 points)</b>;</li> <li>iv. Eliciting input from a diverse set of stakeholders; ability to translate requirements into user friendly designs; development of audience-focused websites, web applications and decision support</li> </ul>	<p>135</p>



<p>systems in support of those requirements <b>(15 points)</b>;</p> <p>v. The production of management-oriented products documenting the work of these experts and ensuring full web-accessibility of the resultant data and information <b>across broad, complex audiences (15 points)</b>.</p> <p>Note: In evaluating applicants under Items a. and b. of these criteria, the Agency will consider the information provided by the applicant and may also consider relevant information from other sources, including Agency files and prior/current grantors (e.g., to verify and/or supplement the information supplied by the applicant). If you do not have any relevant or available past performance, please indicate this in the proposal and you will receive a neutral score for these subfactors; a neutral score is half of the total points available in a subset of possible points. If you do not provide any response for these items, you may receive a score of zero for these subfactors.</p>	
<p><b>3. Cost-effectiveness:</b> Under this criterion, reviewers will evaluate the application based on the degree to which the proposal is cost-effective, considering the following factors: organizational overhead (indirect costs) and ability to perform the duties within the operational range of budgets provided in Section I of this announcement.</p>	20
<p><b>4. Transferability of Results to Similar Projects and/or Dissemination to the Public:</b> Under this criterion, reviewers will evaluate the application based on the degree to which the proposal includes an adequate plan to:</p> <p>a. Gather information and lessons learned from the project(s) <b>(10 points)</b>.</p> <p>b. Transfer the documentation/information/data/results/recommendations to CBP partners and stakeholders in the Chesapeake Bay watershed in a timely manner <b>(10 points)</b>.</p> <p>c. Document and distribute results to the appropriate audience or summarize information so that CBP can disseminate in a timely manner <b>(10 points)</b>.</p>	30
<p><b>5. Modernization of Methods Over Time:</b> Under this criterion, reviewers will evaluate the application based on the extent the proposal addresses the development of recommendations for changes to the existing CBP websites to stay current with technology advances, to improve transparency and accountability of the partnership, and to improve communication to primary audiences.</p>	30
<p><b>6. Timely Expenditure of Grant Funds:</b> Under this criterion, reviewers will evaluate the application based on the approach, procedures, and controls for ensuring that awarded grant funds will be expended in a timely and efficient manner.</p>	20

### C. Review and Selection Process

Eligible proposals will be evaluated and ranked using the criteria stated in Section V.B. above by a panel of reviewers from EPA and other CBP partner organizations with a working knowledge of the technical analysis and programmatic evaluation needs of the CBP partnership. The review team will then forward the highest-ranked proposals to the director or deputy director of the CBPO for final selection. In making the final funding decisions, the selection official may also consider programmatic goals and priorities.

## **VI: AWARD ADMINISTRATION INFORMATION**

### **A. Award Notices and Instructions for Submission of Final Application**

It is expected that applicants will be notified in writing of funding decisions on or around January 17, 2014, either via email or U.S. Postal Service. This notification, which informs the applicant that its proposal has been selected and is being recommended for award, is not an authorization to begin work. The official notification of an award will be made by the EPA Region 3 grants office. Applicants are cautioned that only a grant award official is authorized to bind the government to the expenditure of funds; selection does not guarantee an award will be made. For example, statutory authorization, funding, or other issues discovered during the award process may affect the ability of EPA to make an award to an applicant. The award notice, signed by an EPA grant award official, is the authorizing document and will be provided through electronic or postal mail.

Notification of selection does not indicate that the applicant can start work on the project. The selected applicant will be asked to submit a full federal assistance agreement application package. A federal project officer provides assistance in the application process and negotiates a work plan, budget, and starting date. Processing for this particular cooperative agreement award is expected to take 60 days.

### **B. Administrative and National Policy Requirements**

If your proposal is selected, the following information will be helpful in preparing your cooperative agreement application. A listing and description of general EPA regulations applicable to the award of assistance agreements should be viewed at: [http://www.epa.gov/ogd/AppKit/applicable\\_epa\\_regulations\\_and\\_description.htm](http://www.epa.gov/ogd/AppKit/applicable_epa_regulations_and_description.htm).

#### **Federal Requirements**

An applicant whose proposal is selected for federal funding must complete additional forms prior to award (see 40 CFR Sections 30.12 and 31.10). EPA reserves the right to negotiate and/or adjust the final cooperative agreement amount and work plan content prior to award consistent with agency policies.

#### **Indirect Costs**

If indirect costs are budgeted in the assistance application and the non-profit organization or educational institute does not have a previously established indirect cost rate, it will need to prepare and submit an indirect cost rate proposal and/or cost allocation plan in accordance with the appropriate OMB Cost Principles (2 CFR Part 225 for government entities, 2 CFR Part 220

for educational institutions, and 2 CFR Part 230 for nonprofit organizations), within 90 days from the effective date of the award.

If a local government does not have a previously established indirect cost rate, it will need to prepare its indirect cost rate proposal and/or cost allocation plan in accordance with OMB Cost Principles for State, Local, and Indian Tribal Governments (2 CFR Part 225). The local government recipient whose cognizant federal agency has been designated by OMB must develop and submit its indirect cost rate proposal to its cognizant agency within six months after the close of the governmental unit's fiscal year. If the cognizant federal agency has not been identified by OMB, the local government recipient must still develop (and when required, submit) its proposal within that period.

If a state government agency does not have a previously established indirect cost rate, it agrees that it will prepare its indirect cost rate proposal in accordance with 2 CFR Part 225 (OMB Cost Principles for State, Local, and Indian Tribal Governments). The state government agency must send its proposal to its cognizant federal agency within six months after the close of the governmental unit's fiscal year.

### **Incurred Costs**

Funding eligibility ends on the date specified in the award. The time expended and costs incurred in either the development of the proposal or the final assistance application, or in any subsequent discussions or negotiations prior to the award, are neither reimbursable nor recognizable as part of the recipient's cost share.

### **Allowable Costs**

EPA project officers and grant specialists have been provided guidance on determining the allowability and reasonableness of certain cost items under assistance agreements. The guidance indicates that the use of EPA grant funds for evening banquets, evening receptions or for light refreshments and meals at meetings, conferences, training workshops, and outreach activities (events) must be justified by the assistance recipient, identified in the budget detail, must be allowable under the OMB Cost Principles, and approved by the EPA Award Official. Further, EPA will not approve the use of grant funds for any portion of an event where alcohol is served, purchased, or otherwise available even if grant funds are not used to purchase the alcohol.

### **EPA Requirements for Quality Management Plans and Quality Assurance Plans**

In accordance with 40 CFR Sections 30.54 and 31.45, projects that include the generation or use of environmental data are required to submit a Quality Management Plan (QMP) and Quality Assurance Project Plan (QAPP).

The QMP must document quality assurance policies and practices that are sufficient to produce data of adequate quality to meet program objectives. The QMP should be prepared in accordance with EPA QA/R-2: EPA Requirements for Quality Management Plans (refer to <http://www.epa.gov/quality/qs-docs/r2-final.pdf>, Chapter 2). The recipient's QMP should be reviewed and updated annually as needed. The QMP must be submitted to the EPA project officer at least 45 days prior to the initiation of data collection or data compilation.

The recipient must develop and implement quality assurance and quality control procedures, specifications and documentation that are sufficient to produce data of adequate quality to meet project objectives. The Quality Assurance Project Plan (QAPP) is the document that provides comprehensive details about the quality assurance/quality control requirements and technical activities that must be implemented to ensure that project objectives are met. The QAPP should be prepared in accordance with EPA QA/R-5: EPA Requirements for Quality Assurance Project Plans. The QAPP must be submitted to the EPA project officer at least 30 days prior to the initiation of data collection or data compilation. Requirements for QAPPs can be found at <http://www.epa.gov/quality/qs-docs/r5-final.pdf>.

### **Deliverables**

Awarded applicant will be required to provide a chart or list of deliverables, providing items and due dates.

### **C. Reporting**

Quarterly or semiannual progress reports, as determined by the federal project officer, will be required as a condition of this award.

### **D. Additional Provisions for Applicants Incorporated into the Solicitation**

Additional provisions that apply to this solicitation and/or awards made under this solicitation, including but not limited to those related to DUNS, SAM, copyrights, disputes, and administrative capability, can be found at [http://www.epa.gov/ogd/competition/solicitation\\_provisions.htm](http://www.epa.gov/ogd/competition/solicitation_provisions.htm). These, and the other provisions that can be found at the website link, are important, and applicants must review them when preparing proposals for this solicitation. If you are unable to access these provisions electronically at the website above, please communicate with the EPA contact listed in this solicitation to obtain the provisions.

## **VII: AGENCY CONTACT**

For administrative and technical issues regarding this RFP, please contact Tim Roberts via email at [roberts.timothy-p@epa.gov](mailto:roberts.timothy-p@epa.gov). All questions must be received in writing via email or fax at 410-267-5777 with the reference line referring to this RFP (Re: **RFP EPA-R3-CBP-14-01**). All questions and answers will be posted on <http://www.epa.gov/region3/chesapeake/grants.htm>.

## **VIII: OTHER INFORMATION**

In developing your proposal, you may find the following documents helpful. Websites for guidance documents are listed here. If you prefer a paper copy, please call 1-800-YOUR BAY.

Chesapeake Bay Program websites:

<http://www.chesapeakebay.net>

<http://www.stat.chesapeakebay.net>

<http://www.baybackpack.com>

<http://www.bayjournal.com>

Boundaries of the Chesapeake Bay Watershed

<http://www.chesapeakebay.net/maps>

Electronic copy of the *Chesapeake 2000* agreement

[http://www.chesapeakebay.net/content//publications/cbp\\_12081.pdf](http://www.chesapeakebay.net/content//publications/cbp_12081.pdf)

Electronic copy of the *CBP Guidance for Data Management*

<http://archive.chesapeakebay.net/cims/Guidance%20for%20Data%20Management%20Nov%202006.pdf>

Electronic copy of the *Chesapeake Bay Program Office Grant and Cooperative Agreement Guidance*

<http://www.epa.gov/region3/chesapeake/grants.htm>

EPA Requirements for Quality Management Plans and Quality Assurance Plans

[http://www.epa.gov/quality/qa\\_docs.html](http://www.epa.gov/quality/qa_docs.html)

Please visit the EPA Grants website (<http://www.epa.gov/ogd>) or the EPA Region 3 Grants website (<http://www.epa.gov/region3/chesapeake/grants.htm>) if you have questions about grant issues such as costs or eligibility. Further information on CBP committees is located at:

<http://www.chesapeakebay.net/about/organized>.

**Appendix A**  
**Proposal Format**  
**U. S. ENVIRONMENTAL PROTECTION AGENCY, Region III**  
**Chesapeake Bay Program Office Fiscal Year 2014 Request for Proposals (RFP) for**  
**Chesapeake Bay Program Web Support**  
**EPA-R3-CBP-14-01**

The following information must be provided or the proposal may not be considered complete and may not be evaluated.

**Format:** Narrative proposals as described below shall not exceed 12 single-spaced pages. The proposal must be submitted on 8 ½" x 11" paper, and font size should be no smaller than 10. Note that the 12 pages must include all supporting materials, including resumes or curriculum vitae and letters of support. With the exception of documentation of non-profit status, cost share letters of commitment, and the SF-424, if the proposal includes more than 12 pages, the additional pages will be discarded and not considered in the review. Applicants must submit one proposal for each Activity they wish to compete and should ensure it clearly identifies the Activity number. Applicant's responses should be numbered and submitted according to the format listed below.

**1. Name, address (street and email), and contact information of the applicant**

**2. Background** - Include the following in this section:

- i) Project title.
- ii) Brief description of your organization.
- iii) Documentation of non-profit status, if applicable.
- iv) Brief biographies of applicant lead(s) including resumes and/or curriculum vitae.
- v) Funding requested. Specify total cost of the project. Identify funding from other sources, including cost-share or in-kind resources.
- vi) DUNS number — See Section VI of RFP.

**3. Work plan** - Include the following in this section:

- i) A clear and concise discussion of how your organization will meet the objectives and requirements of the Program as described in Section I of the announcement;
- ii) Budget: For the first year and each of the subsequent years, provide a budget detail breakdown by the major budget categories (i.e. personnel, fringe benefits, travel, equipment, supplies, contractual, construction, other, and indirect). In each of the budgets, include the cost share amount (a minimum of five percent of the total project costs) and demonstrate how the cost share will be met, including, if applicable, letters of commitment from any third-party contributors. In each budget also specify how much of the funding will go to subawards and/or contractors. Based upon the annual funding estimate of \$250,000 to \$300,000 in the first year and \$300,000 to \$500,000 in years two through four, the minimum annual cost share is calculated to be \$13,158 to \$15,789 in the first year and \$15,789 to \$26,316 in years

two through four. However, it should be noted that these are broad funding ranges for all the Activities under this RFP and specific dollar amounts will be different according to the specific funding ranges associated with each Activity as noted in the RFP. Please note that subaward costs must be included in the “Other” budget costs category. For an example budget detail, please go to:

[http://www.epa.gov/region03/grants/Application Kit for Grants and Cooperative Agreements.pdf](http://www.epa.gov/region03/grants/Application%20Kit%20for%20Grants%20and%20Cooperative%20Agreements.pdf), page 42. In addition, grantees applying for CBP assistance agreements must adhere to the requirement for “Administrative Costs” under the Clean Water Act, Section 117 (d)(4), which states that administrative costs shall not exceed 10 percent of the annual grant award. Information on how to calculate the 10 percent administration cost cap is located in **Appendix B: Administrative Cost Cap Worksheet.**

- iii) Environmental Results – Outputs and Outcomes: Address how the proposal will meet the expected outputs and outcomes of this project.
1. Output: An output is an environmental activity, effort, or work product related to an environmental goal or objective that will be produced within the assistance agreement period. Examples of potential outputs include:
    - Current, functional, informative CBP websites that respond to suggested direction of CBP partners, communications team, and GITs, and relay useful information about CBP and its restoration efforts.
    - Redesigned Bay Backpack website
    - Website design improvements to address multiple platforms and scalability.
    - Website redesigns to ensure portfolio is current with up-to-date technologies.
    - Integration of content across multiple web applications and decision support tools to remove content duplication and ambiguity.
  2. Outcome: An outcome is a result, effect, or consequence that will result from carrying out an environmental program or activity that is related to an environmental programmatic goal or objective. Outcomes are quantitative measures that may not necessarily be achievable within the assistance agreement period. An example of an outcome under this proposal is the effectiveness of management actions taken to protect and restore Bay tidal and non-tidal water quality and critical habitats due to improved, audience-focused, relevant content published on the suite of CBP public facing websites. Another example is improved public participation, engagement and education resulting from the publication of audience-focused web content, data, and management actions taken to protect and restore Bay tidal and non-tidal water quality and critical habitats.
- iv) Review Criteria: Address in narrative form each of the review criteria identified in Section V.B of the RFP. Identify by the review criteria number and title followed by your narrative. With specific respect to the Programmatic Capability and Environmental Results Past Performance factor in V.B:

Submit a list of federally and/or non-federally funded assistance agreements (assistance agreements include federal grants and cooperative agreements but not federal contracts) similar in size, scope and relevance to the proposed project that your organization performed within the last three years (no more than five agreements and preferably EPA agreements) and describe (i) whether, and how, you were able to successfully complete and manage those agreements and (ii) your history of meeting the reporting requirements under those agreements, including whether you adequately and timely reported on your progress towards achieving the expected outputs and outcomes of those agreements (and if not, explain why not) and whether you submitted acceptable final technical reports under the agreements.

In evaluating applicants under these factors in Section V, EPA will consider the information provided by the applicant and may also consider relevant information from other sources, including information from EPA files and from current/prior grantors (e.g., to verify and/or supplement the information provided by the applicant). If you do not have any relevant or available past performance or past reporting information, please indicate this in the proposal and you will receive a neutral score for these factors (a neutral score is half of the total points available in a subset of possible points). If you do not provide any response for these items, you may receive a score of 0 for these factors.

In addition, provide information on your organizational experience and plan for timely and successfully achieving the objectives of the proposed project as well as your staff's expertise/qualifications, staff knowledge, and resources, or the ability to obtain them, to successfully achieve the goals of the proposed project.



**Appendix B**  
**EPA-R3-CBP-14-01**

**SAMPLE**  
**(DO NOT SUBMIT WORKSHEET WITH APPLICATION)**

**CHESAPEAKE BAY PROGRAM ADMINISTRATIVE COST**  
**CAP WORKSHEET**

**INSTRUCTIONS:** In accordance with Section 117(d)(4) and 117(e)(6) of the Clean Water Act (CWA), the costs of salaries and fringe benefits incurred in administering a grant under Section 117(d) or 117(e) of the CWA shall not exceed 10 percent of the annual grant award. The annual grant award is the total costs including Federal and cost share amounts. The worksheet below is provided to assist you in calculating allowable administrative costs. **The Budget Detail of your Application for Federal Assistance (SF-424) should reflect how your administrative costs will comply with the cap.** For specific guidance refer to page 2 of this sample "Compliance with CWA Section 117 Requirements Restricting Administrative Costs."

Total Costs	\$ _____
Cap %	X .10
<b>Limit on Administrative Costs</b>	\$ _____ (a)
List Administrative Costs: (Budgeted costs for application)	
_____	\$ _____
_____	_____
_____	_____
_____	_____
<b>Total</b>	\$ _____ (b)

**Line (b) cannot exceed Line (a).**

## **COMPLIANCE WITH CWA SECTION 117 RESTRICTING ADMINISTRATIVE COSTS**

### **Statutory Authority**

**Under statutory authority, grantees applying for Chesapeake Bay Program grants/cooperative agreements under Section 117 (d) or (e) must adhere to the requirement on administrative costs as follows:**

Under Section 117(a)(1) Administrative Cost - The term “administrative cost” means the cost of salaries and fringe benefits incurred in administering a grant under this section.

Under Section 117(d)(4) - Administrative Costs. - Administrative costs shall not exceed 10 percent of the annual grant award.

Under Section 117(e)(6) - Administrative Costs. - Administrative costs shall not exceed 10 percent of the annual grant award.

### Guidance for Determining Administrative Costs

**As determined by EPA/CBPO, the following provides guidance in determining administrative costs for grants/cooperative agreements under Section 117 (d) and (e) of the Clean Water Act.**

#### 1. Administrative Costs

Salaries and fringe benefits charged against the project or program element for the sole purpose of administering the grant/cooperative agreements shall not exceed 10% of the annual grant **award (Federal and cost share)**. One hundred percent of the salaries and fringe benefits related to these functions are considered administrative costs. Examples of administrative costs include, but are not limited to:

- preparation and submission of grant applications
- fiscal tracking of grants funds
- maintaining project files
- collection and submission of deliverables

#### 2. Non-administrative Costs

Salaries and fringe benefits related to the implementation of the project or program element of the grant/cooperative agreement are not considered administrative costs. None of the salaries and fringe benefit costs related to these functions shall be considered administrative costs. Example:

- the salaries and fringe benefits for technical staff to conduct work to accomplish specific Bay Program goals as outlined in the program or project elements are not administrative costs.

#### 3. Calculation of Administrative Costs

In order to ensure compliance with this requirement, use the format above or a similar format to calculate the costs and include in the Budget Detail of your Application for Federal Assistance (SF-424).

#### 4. Questions Regarding Administrative Costs

The grantees shall direct questions to the EPA Project Officer who will determine what costs should be included as administrative costs on a case-by-case basis.